



**BOARD OF DIRECTORS MEETING ~ PRESENTED VIRTUALLY VIA ZOOM
TUESDAY, JUNE 7TH, 2022**

Our Mission: Enriching the lives and communities of our residents through charitable gifts in support of recreation and park programs of the Cordova Recreation & Park District.

Call To Order * indicates handout or materials

1) Roll Call/Establish Quorum/Welcome Guests-Established Quorum at 5:00pm

- **Board Members Present:** Kim Oliver, Angela Griffin & Dawn Hall (Amy Hale resigned position)
- **Board Members Absent:** Kristina Richardson
- **Those also in attendance:** Patrick Larkin, Jill Nunes and Shelby Golden

2) *Review/Approval of the Agenda-Action Item: Dawn Hall motioned to accept the agenda as presented. Angela Griffin seconded. Motion passes by all board members present.

3) *Review/Approval of the May Meeting Minutes-Action Item: Kim Oliver motioned to accept the May Meeting Minutes as presented. Angela Griffin seconded. Motion passes by all board members present.

4) CRPD Report

- CRPD Staff Liaison Update – This position has still not been filled, but staff is working on it. Updates to come.
- *CRPF Facebook Photo Contest Campaign to increase followers & traffic (Shelby)
 - Kim Oliver thanked Shelby for her great work on this campaign. This contest has gone out in the E-Newsletter, and they have already received positive feedback. This will also be on Facebook to advertise. The winner will be on the cover and win a CRPD Gift Card good for any of their programs. This is hoping to boost the Foundations Social Media reach.
 - Shelby Golden mentioned that CRPD is working on next year's guides and wanted to know if the Foundation wanted to change what they currently have in the guide. Kim Oliver stated that because we are so new, our message needs to be constant and for right now, be the same. Angela Griffin agreed.

5) Old Business

- Booze Wagon Fundraiser Donated Items (Kim)
 - Kim Oliver expressed her disappointment in the lack of engagement with the Foundation Board for this project. Kim was able to get this wagon filled with the help of the Parks District Office staff. Kim said that we must have everyone's help when the Board decides to do any project for the Foundation. Angela Griffin stated that with Covid over that last 2 years, things have been extremely difficult and there have been so many obstacles put in the districts way and it has added to all their jobs. She did say that she had given the wine from the Polar Plunge. Kim stated that we simply needed far more donations to fill the wagon than what the collective board obtained and that fundraisers like this need to have all board members participating not just one or two.
- *Board Member Applications Needed (Kim)
 - Kim Oliver let everyone know that Amy Hale reached out to Kim to let her know that at this time, she was not able to serve on the board anymore. She has too many things on her plate to be available for this board. Kim accepted her resignation.
 - Kim Oliver let everyone know that we now need 5 new board members. Please look to see if you can reach out to your contacts and see if you can have them complete an application.
 - Dawn Hall will go through the Leadership Alumni list and reach out to those who might be interested and would have the time to work on this board. Dawn also stated that she spoke previously with Ani Salakian-

Our vision is to create a culture of giving to support recreation and parks for future generations.

Johnson about maybe sitting on this board. She has interest. She was the Administrator for the Rancho Cordova Chamber of Commerce several years ago and now works for the state. Dawn will give her a call and she what she thinks.

- Angela Griffin mentioned that she has worked with Sacramento State University, and they have students that are looking for volunteer positions. She also stated that someone younger might bring something different and new to the board. She will reach out to Sac State.
- Patrick Larkin mentioned that he would look at the “Park Maintenance Recreation Improvement District” group and see if there might be qualified and interested personnel.
- Kim Oliver asks that applicants be 21 years of age or older.

6) New Business

- Booze Wagon Fundraiser Ticket Sales (Kim)
 - Kim noted that only with **everyone’s** commitment to selling tickets will this fundraiser be a financial success for the Foundation. She asked that everyone sell no less than 15 tickets (especially since we are down a board member). Dawn Hall will have the tickets along with flyers taken to the Park District Office at City Hall on Wednesday, June 8th no later than 12pm. Dawn will email everyone once they have been dropped off.
- Monthly Financial Statement Review (Kristina)
 - Kim Oliver noted that with Kristina Richardson being absent tonight, she does not have the report to share. Kim asks that Matt Goodell please email the financial report to Kim as soon as possible for her review. The financials will be given out at the July meeting for May and June.
- CRPF booth branding supply proposal (Kim)
 - Kim Oliver provided at list of items that she thought we, as an organization, need to have for any event that we might attend. The list included: Table, chairs, logo tablecloth, L banner 32” x 5’, tabletop stands, pop-up tent, fabric display, feather banners, weights for tent. Much discussion was had as to what we thought would be appropriate and diligent with our funds. **Action Item:** Dawn Hall motioned to purchase a logoed tablecloth, pop-up tent (no more than \$500) and 2 feather flags. Angela Griffin seconded. Motion passes by all board members present.

7) Future Meetings

- July:
 - Board By-Laws update proposal – Kim & Dawn (pushed from June)
 - Kim and Dawn will present any/all proposed changed to the July Board Meeting.
 - Aquatic Teams – Dawn, Kristina & Jill (pushed from June)
 - Jill Nunes stated that the Marlins are just now wrapping up their season. Kim pushed this agenda item to August.

8) Updates/Comments from CRPD Staff and Directors

- Patrick Larkin (CRPD, GM)
- Jill Nunes, (CPRP, Director)
- Angela Griffin (Board Member)
- Dawn Hall (Secretary)
- Kristina Richardson (CFO) - Absent
- Kim Oliver (President)

9) Upcoming Dates/Events/Activities to Remember

- July 15th: Party in the Park (our fundraiser drawing)



- August 15th: We need 5 new board members to vote on in September
- October 29th: Halloween at Hagen (CRPF Table)

10) Adjournment

- Next board meeting is Tuesday, July 5th (Zoom meetings for July & August)
 - Meeting adjourned at 6:03pm

Minutes respectfully submitted by Dawn Hall / Secretary