

**Cordova Recreation & Parks Foundation**

2729 Prospect Park Drive, Suite 230  
Rancho Cordova, CA 95670

**Meeting of the Board of Directors  
Tuesday, December 1st, 2020 at 5:00 p.m.**

**CRPD District Office**

**MINUTES**

I. Call to Order / Roll Call

**Time Called to Order: 5:07 PM**

**Board Members Present:**

**Amy Hale  
Kim Oliver  
Julie Pham  
Ken Henderson  
David Ross  
Gina Pagala  
Angela Griffin Ankhelyi**

**Board Members Absent: Kristina Richardson**

**Staff Present: Patrick Larkin – General Manager**

II. Approval of Agenda

**Motion: Griffin Ankhelyi  
2<sup>nd</sup>: Hale**

**Roll Call Vote: AYE: Oliver, Pham, Henderson, Ross, Pagala  
NO:  
ABSTAIN:  
ABSENT: Richardson**

III. Consent Calendar

1. APPROVE Minutes of Meeting of the Board of Directors on September 1<sup>st</sup>, 2020

**Motion: Gina Pagala  
2<sup>nd</sup>: Amy Hale**

**Roll Call Vote: AYE: Griffin Ankhelyi, Oliver,  
Pham, Henderson, Ross  
NO:  
ABSTAIN:  
ABSENT: Richardson**

IV. Public Comment

**Note speaker: N/A**

V. Updates

1. **Foundation Website:** domain has been purchased, so moving in right direction.
2. **Foundation member bios:** still outstanding from most members. It's KEN's fault. New due date is December 18, 2020. Reminder will be sent out.
3. **2021 Planning:** Budget going through mid-year adjustment currently. Most Recreation revenue is gone, meaning there won't be programming for cost recovery for next 6 months. Turning into a basic needs type of agency until gatherings are permissible again. Need for scholarships could be minimal for next 6 months. District staff will be coming to us next month to request support for certain programs:
  - a. Going to need to get more creative with fundraising outside of events/galas. Will be geared towards virtual events. Possibly partnering with other Rancho entities (Chamber Board?)
  - b. Focus on promoting Foundation during first half of 2021 so we can set ourselves up for success in second half.
  - c. Giving Tuesday planning for next year, the Tuesday after Thanksgiving
  - d. Creative park naming rights
  - e. Virtual wine tasting event
  - f. Beer/spirit tour of Rancho, or host all the vendors at a single place, possibly the new pool
  - g. Need to be careful not to get spread too thin with several small accounts for special interest groups. Can accomplish this by identifying and creating a couple different "pots"/funds that can be donated to.
  - h. Recurring small donations. Various branded shwag for different membership tranches.
  - i. Target Dutch Bros in case rumor is true they are expanding to Rancho. Partner with other Rancho franchises (QuickQuack and Chik-Fil-A).
4. **Big Day of Giving:** Popular, well-known giving day. Oftentimes employers will match contribution. Need to apply to be a part of the pool. Deadline to apply is January 15, 2021. Date of actual event is April 14, 2021. Between now and next meeting (Jan 5<sup>th</sup>) review website and determine who is going to take the lead on submitting the application. David will take lead on it with Patrick's support. Will bring draft application to next meeting for Board to review. Site link: [bigdayofgiving.org](http://bigdayofgiving.org)

VIII. Adjournment

**Time Adjourned: 6:38 PM**